

PRESS RELEASE



July 23, 2019
FOR IMMEDIATE RELEASE

Contact:
Sarah Henry, Public Information Officer
510-747-4714

Alameda's Annual Mini Maker Faire Showcases Innovation, Creativity, and Fun

Its official – the lineup of makers at this year's Alameda Mini Maker Faire is incredible! On August 11, 2019, prepare to be surprised and delighted by more than 75 exhibits, including:

- **Making a Taiko Drum:** Learn how to build and stretch a traditional Taiko drum, followed by a live drumming demonstration.
- **Nerdy Derby:** Build your own mini-derby car and race on a custom-built track.
- **Make it, Wear it:** Use electronics and 3D printing to make interactive light-up clothing and costumes.
- **Tinker Bus & the Little Local:** Based on Alameda's treasured coffee shop "The Local," kids will tinker and train like baristas through hands-on activities at this pop-up interactive museum experience.
- **Azoth Pyramid:** If you've ever tried to meditate and couldn't, have a seat in the AEthernaut chair and take a 5-minute trip through inner space-time to experience the flavor of a meditative state.
- **Life Size Operation:** Try your hand at this 6 foot tall, fully functioning Operation game. Keep a steady hand or you will sound the buzzer and light up the patient's nose.
- **Burning Man Art:** Check out the *Unnecessarily High Five*, an interactive art piece which encourages participants of all ages to give the highest five they can; *Let U.S. Prey*, a 15 foot wide eagle made from pennies, nickels, and dimes built by a volunteer team who put in hundreds of hours; and *Shelly the Hermit Crab*, a much larger than life animatronic crustacean.

Want a more in-depth experience? Check out one of our workshops throughout the day, sponsored by Alameda Point Partners. Sign-ups are available at: www.alameda.makerfaire.com/workshop-schedule. Here are a few highlights:

- **Make a light-up circuit:** Learn how to make a simple light up circuit using copper tape, an LED, and a battery.
- **How stop motion puppets are made:** Learn the magic of animation with stop motion puppets from Victoria Rose, the puppet maker behind *Coraline* and other feature films.
- **Light-up superhero cosplay:** Like costumes and cosplay? Learn to make your own light-up superhero bracer out of EVA foam, conductive tape, and LEDs.

More Information Please!

When: Sunday, August 11, 2019: 10 am -- 4 pm

Where: Intersection of Ranger Avenue and Saratoga Street (905 W Ranger Ave, Alameda)

Tickets: Tickets are \$5.00 at www.alameda.makerfaire.com, \$7.00 at the door, and free for 5 and under and 65 and over. \$2.00 from every ticket will go toward parklets, murals, and place-making projects in west Alameda!

Website: www.alameda.makerfaire.com

Facebook: www.facebook.com/AlamedaMakerBot

Frequently Asked Questions!

What is a Maker? We are all makers! Makers make things – they are inventors, builders, producers, designers, architects. They bake, craft, create, and innovate!

What is a Maker Faire? Maker Faire is described by organizers as a showcase of invention, creativity, and resourcefulness, and a celebration of the Maker Movement. It's a place where people show what they are making, and share what they are learning. The original Maker Faire event was held in San Mateo and in 2019 celebrated its fourteenth annual show. There are nearly 200 Mini Maker Faires around the world.

What other vendors will be there? This all day Mini Maker Faire includes food trucks, local beer and wine, and entertainment for the whole family.

Where is the Alameda Mini Maker Faire located? In 2020 Building 8 at Alameda Point will open as The General Storehouse, a mixed-use space with the ground floor devoted to rentable kitchen space - enough for 40 different companies or entrepreneurs. On August 11, General Storehouse is hosting Alameda's first Mini Maker Faire in front of their building, located at Ranger Avenue and Saratoga Street. The closest address is 905 W Ranger Ave, Alameda.

How do I get there? Public transit and carpooling is encouraged when possible! The Faire is a little less than a mile from the Main Street Ferry Terminal. The Faire is accessible by AC Transit Bus 96 to Alameda Point. The Lake Merritt BART is 3 miles from the Faire. From there, take AC Transit Bus 96 to Alameda Point. If you drive or carpool, the closest address is [905 W Ranger Ave, Alameda](http://www.google.com/maps/place/905+W+Ranger+Ave,+Alameda,+CA). Handicapped access and free automobile and bike parking will be provided.

Who is sponsoring the Alameda Mini Maker Faire? We are grateful for the support of The General Storehouse, Make:Community, Alameda Point Partners, Cypress Equity Investments, Local Capital Group, and the Perforce Foundation.

Who is producing the Alameda Mini Maker Faire? This event is brought to you by the City of Alameda, in partnership with the West Alameda and Downtown Alameda business associations. The event is co-produced by Idea Builder Labs.

####